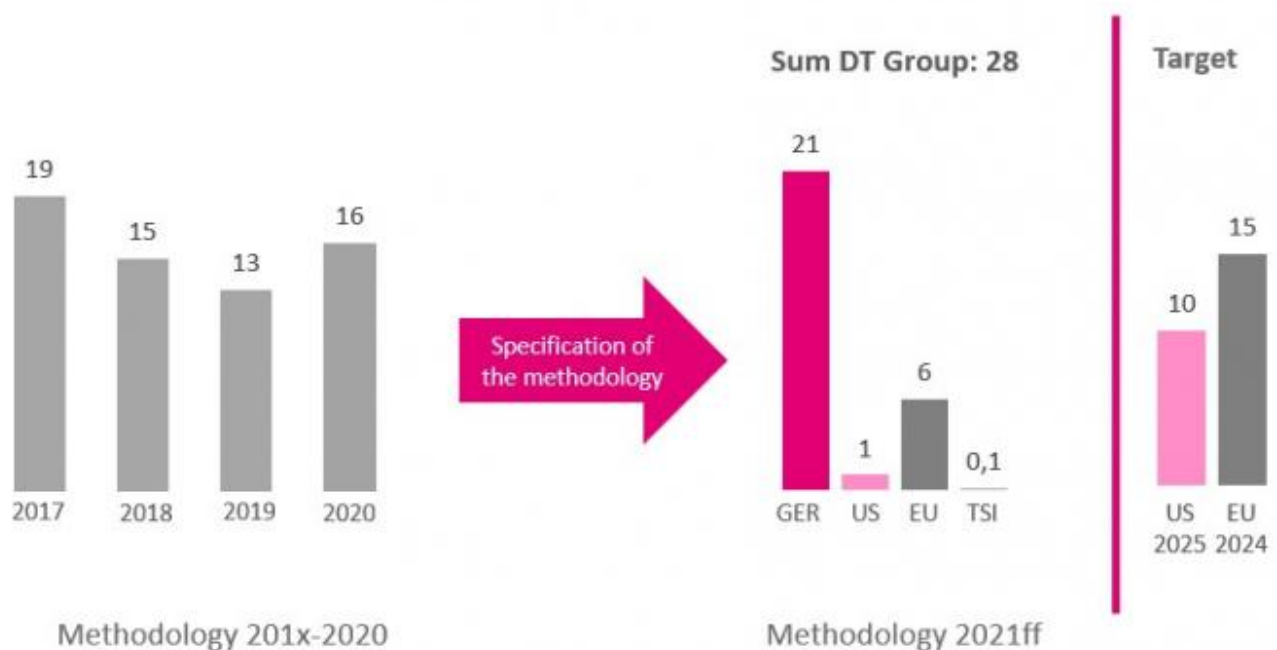


## Telekom CR-Wissen

### ESG KPI Beneficiaries - Details on History & Target

Beneficiaries from 2017 to 2021 in million persons



The ESG KPI “Beneficiaries – Focus topics” shows the number of people who have benefited from our commitment to digital inclusion and to a society that protects the climate and conserves resources (this includes efforts such as providing media-literacy training, providing broadband accesses for schools, and supporting counseling hotlines). In 2021, our media literacy measures reached 28 million people. In contrast to the years 2017 to 2020, in the year under review only beneficiaries in the focus topics “Digital Inclusion” and “Low Carbon and Circular Society” were included. Besides direct beneficiaries, indirect beneficiaries are also taken into account according to a fixed key if, for example, a multiplier concept is involved or a discounted connection is used by several people.

Our ambition in this connection: Increase the KPI

Additionally to the reporting in this [Dropdown](#) [1], here we share more Details regarding the ESG KPI Beneficiaries:

###IMAGE###

#### Methodology 201x-2020

Until 2020, the focus of the methodology was on the number of people engaged and reached who participate in or benefit from Deutsche Telekom's social measures. The focus was on social issues.

#### Methodology 2021ff

In 2021, we further developed and specified the requirements and definitions of the KPI. To this end, the survey process was professionalised and the basis for the survey was improved. Since then, the focus has been on the topics "digital participation" and "climate and resource-efficient society". In addition to direct beneficiaries, indirect beneficiaries are also taken into account according to a fixed key, for example if a multiplier concept is involved or a discounted connection is used by several people.